VAIRKKO

Privacy Policy

Definitions

Account: This means a unique User Account created for you to access our Service or parts of our Service.

Company: (referred to as "VAIRKKO", "We", "Us", "Our" in this agreement) refers to VAIRKKO Technologies, LLC, 2540 Empire Drive, Ste 300, Winston-Salem, NC 27103.

Cookie: are small files that are placed on your computer, mobile device, or any other device by a website, containing the details of your browsing history on that website, among their many uses.

Country: A nation with its own government, occupying a particular territory.

Device: means any system that can access the Service, such as a computer, cellphone, or digital tablet.

Feedback: Information (including innovations, statements, or suggestions) sent by You regarding the performance, workflows, or features of our Service.

International: Outside of the USA

Personal Data: is any information that relates to an identified or identifiable individual.

Services: software applications and databases for end-users through a subscription or other.

Service Providers: means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used

Site: webpages located under the VAIRKKO Domain name.

Third Party Links: Hyperlinks connecting or redirecting to external websites or resources not owned or operated by VAIRKKO.

Third Party Services: An unaffiliated business or individuals that offer specialized services to a primary company.

Usage Data: refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

Personal Data

While using the Service, we may collect certain personally identifiable information that may be used to contact or identify you. In limited circumstances, this information may include data that could be considered sensitive in nature. Such information is collected solely for lawful business purposes and in accordance with applicable privacy and security standards. Personally identifiable information may include, but is not limited to, the following:

- Email address

- First and last name
- Telephone number
- Physical address, including city, state or province, and ZIP or postal code
- Electronic signature
- Usage data, including technical and interaction information related to your use of the Service

The Service is not intended to store or process protected health information (“PHI”), as defined under the Health Insurance Portability and Accountability Act of 1996 (“HIPAA”), unless expressly agreed to in writing.

Usage Data

Usage Data is collected automatically when you access or use the Service. Usage Data may include information such as your device’s Internet Protocol (IP) address, browser type and version, pages of the Service accessed, the date and time of access, the duration of visits, unique device identifiers, and other diagnostic and technical information.

When the Service is accessed by or through a mobile device, we may automatically collect certain information, including, but not limited to, the type of mobile device used, mobile device unique identifiers, the IP address of the mobile device, the mobile operating system, the type of mobile internet browser used, and other diagnostic and technical data.

We may also collect information transmitted by your browser or device in the course of accessing the Service, including data generated automatically during interactions with the Service. Such information is collected for operational, security, analytics, and service improvement purposes and is handled in accordance with applicable privacy and data protection laws.

Any Usage Data collected is maintained using reasonable administrative, technical, and physical safeguards designed to protect against unauthorized access, use, or disclosure.

Use of Your Personal Data

The Company may collect and use Personal Data for the following purposes:

Provision and Maintenance of the Service
To operate, maintain, administer, secure, and improve the Service, including monitoring usage, performance, and system integrity.

Account Administration
To establish, manage, and maintain user accounts, including registration, authentication, authorization, and access to features and functionalities available to registered users.

Performance of Contractual Obligations
To develop, comply with, and fulfill contractual obligations arising from transactions entered into through the Service, including the purchase of products, services, or other offerings.

Communications
To communicate with you through email, telephone, SMS, push notifications, or other comparable electronic means for purposes including service-related notices, administrative messages, security alerts, updates, and information regarding functionalities, products, or contracted services, where such

communications are necessary or appropriate.

Marketing and Informational Communications
To provide information regarding products, services, events, updates, or promotional offerings that may be of interest and are similar to those previously purchased or inquired about, unless you have elected to opt out of such communications.

Request Management and Support
To receive, evaluate, respond to, and manage inquiries, requests, support tickets, and other communications submitted by you.

Disclosure of Personal Information

The Company may disclose Personal Data under the following circumstances:

Service Providers
To third-party service providers that perform services on the Company's behalf, including analytics, monitoring, payment processing, communications, and customer support, subject to contractual obligations requiring confidentiality and appropriate data protection measures.

Affiliates
To affiliated entities, including parent companies, subsidiaries, joint ventures, or entities under common control, provided such entities adhere to the requirements of this Privacy Policy.

Business Partners
To trusted business partners for the purpose of offering or providing products, services, or promotions, in accordance with applicable law and your communication preferences.

Other Users and Public Areas
Where you voluntarily disclose Personal Data or interact in public areas of the Service, such information may be accessible to other users and may become publicly available. If you interact with the Service through a third-party social media platform, information such as your name, profile information, images, and activity descriptions may be visible to others in accordance with the privacy settings of that platform.

Legal and Regulatory Requirements
Where disclosure is required to comply with applicable law, regulation, legal process, or governmental request, or to protect the rights, property, or safety of the Company, users, or others.

Retention of Personal Data

The Company shall retain Personal Data only for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by applicable law.

Personal Data may be retained and used to the extent necessary to comply with legal and regulatory obligations, resolve disputes, enforce contractual agreements, protect the rights and safety of the Company and its users, and comply with internal policies and procedures.

The Company may retain Usage Data for internal analysis, security, and service improvement purposes. Usage Data is generally retained for a shorter duration than Personal Data, except where such data is required to enhance the security of the Service, improve functionality, investigate potential misuse, or where the Company is legally obligated to retain such data for longer periods.

All retained data is subject to reasonable administrative, technical, and physical safeguards designed to protect against unauthorized access, use, disclosure, alteration, or destruction, in accordance with applicable law and industry standards.

Transfer of Personal Data

Your information, including Personal Data, is processed at the Company's operating facilities and at any other locations where parties involved in the processing of such information are situated. As a result, your Personal Data may be transferred to, stored in, and maintained on systems located outside your state, province, country, or other governmental jurisdiction, where data protection and privacy laws may differ from those applicable in your jurisdiction.

By consenting to this Privacy Policy and submitting your Personal Data, you acknowledge and agree to the transfer, storage, and processing of your information in such locations.

The Company shall take commercially reasonable steps to ensure that Personal Data is treated securely and in accordance with this Privacy Policy. No transfer of Personal Data will occur to an organization or jurisdiction unless appropriate safeguards are in place, including administrative, technical, and physical measures designed to protect the security, confidentiality, and integrity of your Personal Data and other personal information, consistent with applicable law and industry standards.

Business Transactions

If the Company is involved in a merger, acquisition, reorganization, financing, sale of assets, or similar corporate transaction, Personal Data may be transferred as part of such transaction. In such circumstances, Personal Data will remain subject to applicable confidentiality and security obligations.

The Company will provide reasonable notice before the transfer of Personal Data and before such data becomes subject to a different privacy policy, to the extent required by applicable law.

Law Enforcement

Under certain circumstances, the Company may be required to disclose Personal Data in order to comply with applicable laws, regulations, legal processes, or enforceable governmental requests, including subpoenas, court orders, or requests from law enforcement or other public authorities.

Any such disclosure shall be limited to the extent reasonably necessary to comply with the applicable legal obligation, and, where permitted by law, the Company will take reasonable steps to notify affected individuals of such disclosure.

Other Legal Requirements

The Company may disclose Personal Data when it determines, in good faith, that such disclosure is reasonably necessary to:

Comply with applicable legal obligations, including laws, regulations, court orders, or lawful governmental requests.

Protect and defend the rights, property, or interests of the Company, including enforcing agreements, policies, and terms of service.

Prevent, investigate, or address suspected or actual wrongdoing, fraud, security incidents, or violations of law or policy in connection with the Service.

Protect the personal safety of users of the Service or the public, including in emergencies.

Protect against legal, regulatory, or civil liability, including the assertion or defense of legal claims.

Any disclosure under this section shall be limited to the minimum extent reasonably necessary and, where permitted by law, subject to appropriate confidentiality and security safeguards.

Security of Personal Data

The security of your Personal Data is important to the Company. However, no method of transmission over the Internet or method of electronic storage can be guaranteed to be completely secure. While the Company implements commercially reasonable administrative, technical, and physical safeguards designed to protect Personal Data against unauthorized access, use, disclosure, alteration, or destruction, the Company cannot guarantee absolute security.

Processing of Personal Data by Service Providers

Service providers engaged by the Company may be granted access to Personal Data solely to the extent necessary to perform services on the Company’s behalf. Such service providers are contractually obligated to process Personal Data only in accordance with the Company’s instructions and applicable law, and to maintain appropriate confidentiality, security, and data protection measures. Service providers are prohibited from using or disclosing Personal Data for any purpose other than the performance of their contractual obligations to the Company.

Analytics

We may use third-party Service providers to monitor and analyze the use of our Service.
Google Analytics
Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.
You can opt out of having your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visit activity.
For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: https://policies.google.com/privacy

Email Marketing

The Company may use Personal Data to contact you with newsletters, marketing or promotional communications, and other information that may be of interest to you. You may opt out of receiving some or all such communications at any time by following the unsubscribe instructions included in such communications or by contacting the Company directly.

The Company may engage third-party email marketing service providers to manage and distribute electronic communications on its behalf. Such service providers are contractually obligated to process

Personal Data solely for these purposes and in accordance with applicable privacy and data protection laws.

Mobile information, including mobile telephone numbers, will not be shared with third parties or affiliates for marketing or promotional purposes. Text message originator opt-in data, consent, and related messaging information will not be shared with any third parties for any purpose.

You may opt out of receiving future text message communications at any time by replying STOP, in accordance with applicable messaging and telecommunications regulations.

Usage, Performance, and Miscellaneous

The Company may engage third-party service providers to support, operate, secure, and improve the Service.

Google reCAPTCHA

The Company uses an invisible CAPTCHA service known as reCAPTCHA, which is provided and operated by Google LLC. The reCAPTCHA service is used to protect the Service from automated abuse and fraudulent activity.

reCAPTCHA may collect information from you and your device for security and risk-analysis purposes. Such information may include technical and interaction data necessary to determine whether activity is generated by a human user or an automated system.

Information collected through reCAPTCHA is processed and stored in accordance with Google’s privacy practices and is subject to Google’s Privacy Policy, available at:
https://policies.google.com/privacy?hl=en

The Company does not control and is not responsible for Google’s data processing practices. Users are encouraged to review Google’s Privacy Policy to understand how their information is handled.

Links to other Websites

The Service may contain links to third-party websites or services that are not owned, operated, or controlled by the Company. If you choose to access a third-party website through such a link, you will be directed to that third party’s website.

The Company strongly encourages you to review the privacy policies and terms of use of any third-party websites or services you visit. The Company has no control over, and assumes no responsibility for, the content, privacy practices, security measures, or policies of any third-party websites or services.

Access to and use of third-party websites or services is at your own risk and subject to the applicable terms and policies of such third parties.

Changes to this Privacy Policy

The Company reserves the right to modify or update this Privacy Policy at any time. Any changes will be posted on this page and will be identified by an updated “Last Updated” date.

Where required by applicable law or where changes are material, the Company will provide notice of such changes through reasonable means, which may include email notification and/or a prominent notice within

the Service, prior to the changes becoming effective.

You are encouraged to review this Privacy Policy periodically to remain informed of any updates. Changes to this Privacy Policy shall become effective as of the date they are posted, unless otherwise stated.

Contact Us

If you have questions about this Privacy Policy, please contact VAIRKKO via e-mail at: info@vairkko.com with PRIVACY POLICY in the subject line or write to us at: VAIRKKO, PO Box 863, Lewisville, NC 27023, Attn: Compliance Department.

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